









# Changing your lifestyle can be a difficult task...

### **OUR STORY**

Each one of us has a different path of life, different experiences and different habits. Some have an easier path, others a harder one. But it is alwatteb syer if we are not alone on the path to health!

Therefore, at Nature's Finest, we have been working for more than 13 years to offer natural solutions for anyone who wants to overcome the problems and the inconveniences they face, with a healthy lifestyle. Everyone has to start somewhere. So, our job is to make your first steps easier!

### **HOW IT ALL BEGAN?**

In 2010, Bojan Kržič, the founder and owner of the Nutrisslim, and Michel Montignac, a world-famous guru of healthy eating, ther years of friendship decided to embark on a joint business journey.

Together, under the auspices of Nutrisslim, they launched a line of healthy and dietetic products, and offered them to customers across Europe.

Michel Montignac, also known as creator of the famous Montignac diet, author of more than 30 books that have been translated into more that 40 languages and published in more that 16 million copies, has combined all the wealth of his knowledge into a line of products, which were offered to the wide European population through Bojan's company.

# and so, began the successful story of Nutrisslim

# **WHO WE ARE**

### Mission & ethos

We offer a botanically based, scientifically driven, potent range of supplements & foods that maximises all areas of human health, improving the quality of life.

### **Powered by Nature**

Our products harness the true power of nature by using the most effective natural ingredients from around the globe, steeped in history for their ability to boost human health and performance.

### **Rooted in Science**

Science remains firmly at the heart of everything we do. We use the latest scientific proven and patented formulas in our most efficacious products that combine science and nature.

### **Effective and Transparent**

We select with care the most effective clinically proven ingredients with the highest bioavailability and concentration of active molecules. All our products and processes from R&D, sourcing, production, warehousing, distribution... are third-party tested and follow the highest Good Manufacturing Practices. All our products are IFS Food Global Markets certified under registration no.: 00063/0. Organic products are certified by KON-CERT under certified no.: EPR-26420/22-1.

### **Tailored to Customer needs**

Customer is the centre of our intention. Everything we do revolves around our customer. From R&D, marketing, sales, communication, customer surveys... everything!



# We take care of you... and your family

We truly believe that we all deserve access to quality, wholesome and healthy foods, that nourish our body and ensure a healthy and happy life

# Quality first... always

Because we know that you value quality, we use only 100% natural and organic ingredients, produced in the traditional way, without additives or unnecessary processing.

# Supported by science

We are determined to always offer only the most effective products that are supported by science, and by that we reliably help you to get results!

# Transparency comes first

Because you deserve to know what you are putting into your body! That is why you will never find hidden additives, artificial colours, sweeteners or preservatives in our products!

# Recognized and awarded formulas

We invest a lot of time, attention and energy in the development of our formulas and products, and are constantly looking for ways to improve our products. Our proofs are the Innovation of the Year and Product of the Year awards, which we received for our wide range of healthy breakfast cereals.

# We are enthusiastic about the future... and new products

We always look ahead and never stop! The new challenges excite us, and every time we get one of your success stories, it just confirms to us that we are doing something right!

# Value is what we offer

We obtain all the ingredients directly from the producers, and thus avoid unnecessary intermediaries, which allows us to offer the best prices for you!

# For every age and every lifestyle

With a wide selection of products for all ages and lifestyle, we are sure that you too will find exactly what you need!

# Ethically produced ingredients

By choosing ingredients directly from the producers, we are supporting small family farmers and indigenous communities around the world. Whenever possible, we connect directly with our suppliers, to ensure fair work practices and help with production development.

# We care about our planet

Our concern for the environment does not end with the ingredients. When choosing packaging, we are constantly pushing the boundaries of what is possible, and we are ensuring the most favourable and sustainable way of working.

# Customer orientated

We put the needs of the customer over the needs of the business. We understand that the business won't thrive unless it consistently improves customer focus therefore our goal is always a customer delight.











# **BRAND POSITIONING**

### **Great quality at affordable price!**

Nature's finest is affordably positioned within the group of natural food supplements, superfoods, organic foods and functional foods.

We use strategically the performance marketing as a tool to scale the brand recognition and sales performance at the same time. From push to pull!

### **BRAND PROMISE**

With consistent brand tagline placement in our communication, we pursue the appearance of being presented as the most natural brand in our product group. Our unique message sets us apart from the competition in terms of having unique brand USP and at the same time our brand promise is accepted by the consumers as a high buying decision value. The credible personal storytelling plays a central role in communication as it adds authority, trustfulness and credibility to the brand.

With the consistent brand promise communication and consistent brand theme placement - brand identity, color scheme and font, the brand will captivate a broad awarnes amoungs consumers.

### Delivering the most natural products to your home

# WHAT WE BRING TO THE TABLE

Good value for money Efficient results Delightful experience

Being safe and reliable
Most natural products

# **OUR CONSUMER? EVERYONE!**

As a brand we don't target a specific target group. Our focus is everybody interested in natural health, wellbeing, fitness lifestyle, organic and sustainable life. We target all age groups, but most popular audience are women aged 30 - 45.

As per a product we target a specific audience and always with a tailored solution for their needs.

# **HOW CONSUMER FELLS ABOUT US...**

energised, beautiful, rejuvenated, completed, revitalised.

# **HOW WE DESCRIBE OUR CONSUMER**

You choose the best / You choose nature / You choose knowledge

You live sustainable lifestyle
Your health is your priority

# **NEW PRODUCTS**













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# **NOOTROPIC TEA**

Instant tea blend support blood circulation in brain and enhancement of cognitive performance.

# **NO BLOAT TEA**

Instant tea blend helps with indigestion and flatulence, contributes to support the digestion and helps to facilitate fat digestion.





# **NIGHT DETOX TEA**

Instant tea blend helps maintain normal sleep quality, helps to fall asleep faster, contributes to the detoxifying potential of the liver, promotes digestion and body's purification



# **DAY DETOX TEA**

Instant tea blend contributes to the detoxification potential of the liver, promotes detoxification of the body and contributes to the protection of cell constituents from oxidative damage.



# **FAT BURN TEA**

instant tea blend contributes to fat metabolism, helps with weight control and suppresses the feling of hunger



# **BEAUTY TEA**

It contributes to normal collagen synthesis and supports the health of your skin, hair, bones, teeth, cartilage, gums and blood vessels.









# **SL!M**INSTANT COFFEE

Delicious coffee that helps you to lose weight, control food cravings, improve digestion and provides a fresh wave of energy!

- Clinically proven to increase fat elimination by 27%
- Helps fat metabolism and elimination of fats and sugars
- Lowers food cravings and regulates appetite
- Improves digestive ease and comfort
- Supports **liver cleansing** and body detoxification
- **Boosts energy** and reduces fatigue
- Premium Arabica coffee with delicious aroma and flavor
- Without added sugar or sweeteners
- · Lactose-free, vegan





Delicious coffee that helps you eliminate stagnated water and lose excess weight, while providing a fresh wave of energy!

- Clinically proven to boost water elimination by 27% reducing bloating and puffiness
- Easy and convenient way to **speed up weight loss**
- Powerful antioxidant power that protects your cells
- **Boosts energy** and reduces fatigue
- Premium Arabica coffee with delicious aroma and flavor
- Without added sugar or sweeteners
- Lactose-free, vegan





# **DETOX**INSTANT COFFEE

Delicious coffee that accelerates detoxification and helps with weight loss, improves digestion and provides a fresh wave of energy!

- Detoxification is the first step to successful weight loss
- Contributes to the **detoxification potential of the liver**
- **Supports detoxification of the body** and helps with weight loss
- Stimulates the metabolism and **supports the digestive system**
- **Increases energy** and reduces fatigue
- **Premium Arabica coffee** with a delicious aroma and taste
- No added sugar or sweeteners
- Lactose free, vegan







# **COLLAGEN**INSTANT COFFEE

Delicious coffee that helps you fight wrinkles, hydrate your skin, protects cells from oxidative damage and provides a fresh wave of energy!

- **Boosts skin hydration** reducing the appearance of wrinkles
- Imporves skin elasticity
- Contributes to the **normal synthesis of collagen**
- Helps protect cells from oxidative damage
- Boosts energy and reduces fatigue
- Premium Arabica coffee with delicious aroma and flavor
- Without added sugar or sweeteners
- Lactose-free













# **DETOX SKIN**

# 2-in-1 beauty detox formula that helps cleanse the body and reduce wrinkles

- Double action: Detoxify the body & support normal skin
- Contributes to the normal synthesis of collagen
- Biotin contributes to the maintenance of healthy hair
- Contributes to the detoxification potential of the liver
- Helps to cleanse and detoxify the body
- Helps you to lose weight
- Stimulates metabolism and helps the digestive system



# DETOX BELLY BURN

# 2-in-1 slimming detox formula that helps eliminate stubborn belly fat

- Works in 2 steps: Removes toxins & increases fat elimination
- Triple detox power: milk thistle, artichoke extract and chlorella
- Contributes to the detoxification potential of the liver
- Fibers blend absorbs undigested fats and sugars
- 28% of undigested fat binds to Neopuntia™
- Stimulates metabolism and helps the digestive system
- Helps you lose excess body weight
- Supports healthy weight management



# DETOX ANTI-AGE

2-in-1 beauty detox formula that helps cleanse the body and prevent premature aging from oxidative stress

- Double action: Detoxify the body to lose weight & prevent oxidative damage to cells
- Replace lost collagen deficiency shows as brittle nails, hair loss, wrinkles and joint pain
- Biotin contributes to the maintenance of healthy hair
- Detoxifies and cleanses the body
- Contributes to the detoxification potential of the liver
- Helps you lose excess weight
- Stimulates metabolism and helps the digestive system



# DETOX IMMUNE

2-in-1 detox formula that cleanses the body and strenghtens your immune system

- Triple detox power: milk thistle, artichoke extract and chlorella
- With added Ginger, zinc and vitamin C
- Promotes detoxification of the body and helps you lose weight
- · Contributes to the detoxification potential of the liver
- Supports the immune system and contributes to the body's natural defenses
- Contributes to the normal function of the immune system
- Helps protect cells from oxidative damage
- Stimulates metabolism and helps the digestive system





# DETOX AQUA ATTACK

2-in-1 slimming detox formula that reduces water retention and helps you lose weight

- Reduce excess water retention which leads to heaviness and swelling in legs, feet and ankles
- Without negative side effects maintain normal mineral levels and blood pressure
- Promotes detoxification and cleansing of the body
- Helps you lose excess weight
- Contributes to the detoxification potential of the liver
- Stimulates metabolism and helps the digestive system



# **DETOX URINARY**

2-in-1 detox formula that helps to cleanse the body and improve toxin elimination

- Promotes detoxification and cleansing of the body
- Contributes to the detoxification potential of the liver
- Helps you to lose excess weight
- Helps protect cells from oxidative damage
- Helps to remove heavy metals from the body
- Stimulates metabolism and helps the digestive system



# DETOX DIGEST

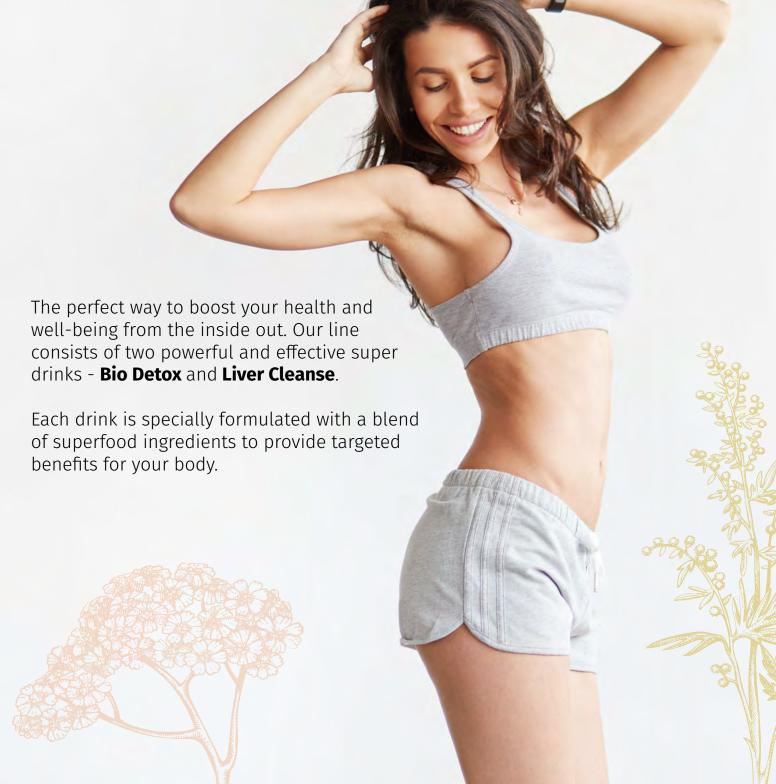
2-in-1 digestion detox formula that helps improve digestion and cleanse the body

- Works in 2 steps: Removes toxins to lose weght & improves digestion
- Stimulates metabolism and helps the digestive system
- Promotes digestive comfort
- Helps you lose excess weight
- Contributes to the detoxification potential of the liver
- Helps to remove heavy metals from the body
- It promotes detoxification of the body
- Has an anti-inflammatory effect





toxins out of your body and protect your liver!









# FATBURN

Extreme

The ultimate 4-in-1 night fat burner that helps you lose weight and reduce waist circumference while you sleep!

- Patented Morosil® formula with valerian extract and L-carnitine
- Clinically proven to reduce body weight
- Reduce waist circumference
- Reduce BMI and improve body shape
- Supports relaxation and helps you fall asleep easier
- Helps maintain sleep quality through the night





# **OK!Digestion**

Helps to maintain digestive health



- Helps restore the natural balance of the microflora
- Stimulates the growth of the beneficial bacteria
- Helps maintain a healthy digestion
- Supports healthy metabolism
- Contributes to the normal functioning of the intestinal tract

# **OK!FatBurn**

An effective inhibitor of carbohydrates and fats, which enables weight loss without changing the diet



- It blocks up to 63% of fat diaestion enzymes
- Clinical studies demonstrate weight and fat loss, especially in women
- Maintains normal absorption of micronutrients such as vitamins and minerals
- The added strength of L-tyrosine and L-carnitine for accelerated fat burning

# **OK!Hunger**

A drink that will help you tame the false feeling of hunger



- Helps regulate appetite
- Helps with weight loss
- Regulates body weight
- Helps normalize blood glucose levels
- Regulates digestion
- Proven performance

# **OK!WaterOut**

A delicious drink that helps eliminate excess water and contributes to weight loss



- Prevents retention of excess water in body
- Reduces bloating and puffiness
- Contributes to weight loss
- Supports urinary tract functions
- Speeds up sweating during physical activity

# OK!Insomnia For a Healthy Sleep Cycle



- Helps maintain a healthy and quality sleep
- Contributes to relaxation
- Helps to improve mental and physical well-being
- Helps maintain good sleep quality
- Contributes to normal psychological and nervous functions

# OK!Meno

Significantly reduces the number of hot flashes



- Improves the quality of life in 90% of menopausal women in 6 weeks
- Reduces hot flashes
- Reduces night sweats
- Reduces problems related to menopause
- Supports the health of the female reproductive organs
- Helps regulate hormonal activity

# **OK!Stress**

Clinically proven up to 53% less stress

- Up to 32 % less stress after 6 weeks of using the product regularly
- Up to 53 % less stress after 12 weeks
- Works at the neuron level (nervecells)
- Decreases the value of alpha-amylase - a stress indicator
- Contains 7 B vitamins, that contribute to normal nervous function

# **OK!Sterol**

Clinically proven 6-in-1 formula for lowering bad cholesterol



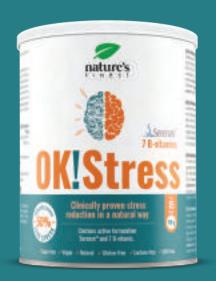
- Patented Lipophytol® formulation, first results in as little as 6 minutes
- Clinically proven to reduce bad cholesterol levels naturally
- Supports heart health
- Contributes to the maintenance of normal blood cholesterol levels
- Supports blood circulation
- Contributes to normal blood lipid levels

# **OK!Memory**

Improve concentration and memory!



- Cognivia™ formula is clinically proven to improve memory quality for 22%
- A natural blend of active ingredients to improve cognitive performance
- Helps maintain memory, which declines with age It helps maintain optimal concentration and memory at work
- Prevents fatigue and exhaustion
- Effective for the younger and older population



# SLIMMING WITH A LITTLE HELP OF DETOX

We believe in a healthy lifestyle and that is why we brought you our very special and natural range of detox teas to help you keep energised and promote healthy weight loss. Being healthy, staying healthy is our goal and it is also our aim to help you be this way with a large dose of happiness!

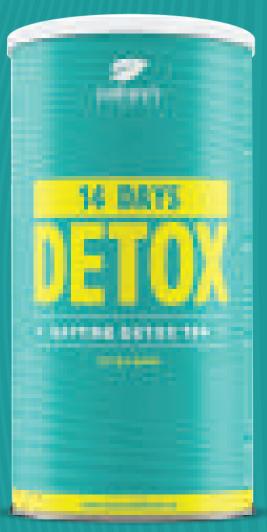


# DAYTIME · · · · ·

**DETOX TEA** is designed to fill you with energy and helps in metabolic functions. It is a great alternative to the morning coffee.

### What is inside and how does it work?

- Oolong tea is a type of green tea.
- Mate tea invigorates and helps to contribute to tiredness. It stimulates metabolism of fats and helps to regulate body weight.
- Ginger helps to maintain the body's immune resistance. It helps to maintain healthy blood sugar levels and contibures to the normal functioning of digestion.
- Fennel seeds are known for their effect to prevent belly bloating.
- Lemongrass is an aromatic citrus-like flavoured plant-
- Dandelion leaf helps to simulate digestion and helps to maintain the pH balance in the stomach.
- Ginseng helps to maintain vitality and vigilance. Besides that, it helps to maintain normal glucose levels.



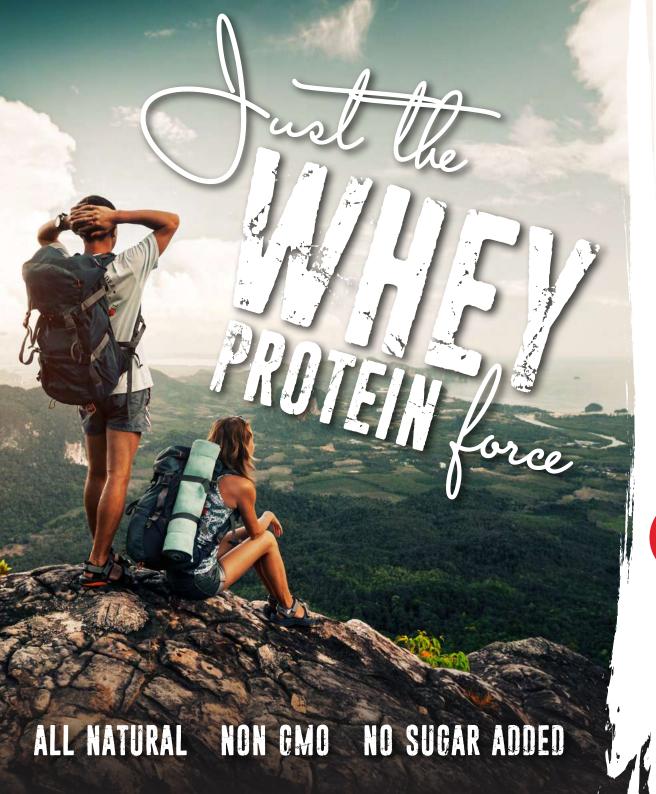
# BEDTIME · · ·

**DETOX TEA** is designed to contribute to the purification of the body causing the reduced flatulence possibility. It is perfect before bedtime since it relaxes and contributes to guiet sleep.

### What is inside and how does it work?

- Lotus leaves have been used for years in tea blends.
- Peppermint leaves contribute to the optimal relaxation of the body, contribute to quiet sleep and support the immune system.
- Fenugreek seeds cleanse the intestines and are responsible for our digestive system. They regulate appetite and help in weight loss.
- Liquorice root helps to maintain energy levels and helps to support digestion and weight loss.
- Burdock root helps to control blood sugar concentrations and supports digestion.
- Hawthorn fruit contributes to better sleep and decreases irritability.





# **Ultimate Muscle Building Nutrition for everybody!**

From just wanting to lose a bit of weight and get in shape, to the athlete who wants to maximize their gains in the gym – our new Whey protein line with protein powders, protein oatmeal porridges and calorie-friendly desserts is the sports nutrition you need to get results!

# Easy on the digestion and without bloating

Our revolutionary formulas combine WHEY and plant protein to supercharge your muscle growth and cover all the essential amino acids required for building and maintaining muscle.

With the addition of DigeZyme<sup>™</sup> enzymes that support optimal digestibility and help prevent bloating – we helped eliminate one of the most common issues users have with protein supplements.

And if you're looking to slim down as fast as possible, while still maintaining and building muscle, we also developed a specialized slimming protein with highly researched fat burning natural ingredients to help you get your dream body in the shortest time possible.



BCAA blend in the optimal 2:1:1 ratio of Leucine, Isoleucine and Valine

- ▼ BCAA blend in the optimal 2:1:1 ratio of Leucine, Isoleucine and Valine
- ✓ Ideal for all types of sports
- √ Help maximise recovery
- ✓ Everyday amino acid supplement
- √ 5 g clear BCAA per portion
- ✓ With added Vitamin C
- √ 100% natural, lemon flavor



### High quality vanilla coconut WHEY PROTEIN powder with DigeZume™ enumes for optimal digestibility and no bloating

- √ 19 g of PROTEIN per serving
- ✓ Contains all essential amino acids for building muscle
- √ 3,17 a naturally occurring BCAA per serving
- ✓ Helps increase and maintain muscle mass
- ✓ Exceptional vanilla and coconut taste
- optimal digestibility and eliminating bloating
- √ No artificial colors or flavors
- ✓ No added sugars
- ✓ Quick and easy preparation
- √ 119 kcal per serving, 15 servings





### Delicious high protein chocolate pudding for muscle growth and satisfying your sweet tooth quilt-free

- √ 10 g of PROTEIN per serving
- ✓ Contains all essential amino acids for building muscle
- ✓ Helps increase and maintain muscle mass
- ✓ Exceptional chocolate taste with cacao and chocolate drops
- √ High dietary fiber content
- √ No artificial colors or flavors
- ✓ No added sugars
- ✓ Ouick and easy preparation
- ✓ Calorie friendly only 100 kcal per serving, 12 servings





### High quality chocolate WHEY PROTEIN powder with DigeZume™ enumes for optimal diaestibility and no bloating

- √ 19 g of PROTEIN per serving
- ✓ Contains all essential amino acids for building muscle
- √ 2,96 g naturally occurring BCAA per serving
- ✓ Helps increase and maintain muscle mass
- ✓ Exceptional chocolate taste with 100% cocoa powder
- optimal digestibility and eliminating bloating
- ✓ No artificial colors or flavors
- ✓ No added sugars
- ✓ Quick and easy preparation
- √ 111 kcal per serving, 15 servings



### High quality WHEY PROTEIN with L-carnitine and Guarana extract for optimal muscle growth and weight loss

- √ 20 g of PROTEIN per serving
- √ Contains all essential amino acids for building muscle
- √ With L-Carnitine and Guarana extract for supporting weight loss
- √ 3,36 g naturally occuring BCAA per servina
- √ Helps increase and maintain muscle mass
- √ Delicious coffee flavor
- √ No artificial colors or flavors
- √ No added sugars
- ✓ Quick and easy preparation
- ✓ Onlu 109 kcal per serving, 10 servings



# High Protein double chocolate cookie dough for making delicious guilt-free cookies

- √ 12 g of PROTEIN per serving
- ✓ Calorie friendly way to satisfy your sweet tooth
- ✓ Contains all essential amino acids for building muscle
- ✓ Helps increase and maintain muscle mass
- ✓ Exceptional chocolate taste with cacao and chocolate drops
- ✓ No artificial colors or flavors
- ✓ No added sugars
- ✓ Quick and easy preparation
- ✓ Only 114 kcal per serving, 8 servings



# High Protein chocolate coconut cookie dough for making delicious guilt-free cookies

- √ 12 g of PROTEIN per serving
- ✓ Calorie friendly way to satisfy your sweet tooth
- ✓ Contains all essential amino acids for building muscle
- √ Helps increase and maintain muscle mass
- ✓ Exceptional chocolate taste with chocolate drops and coconut
- ✓ No artificial colors or flavors
- √ No added sugars
- ✓ Quick and easy preparation
- √ Only 118 kcal per serving, 8 servings



### Delicious high protein chocolate oatmeal for muscle growth and satisfying your sweet tooth

- √ 13 g of PROTEIN per serving
- √ Contains all essential amino acids for building muscle
- √ Helps increase and maintain muscle mass
- ✓ Exceptional chocolate taste with cacao powder and chocolate drops
- √ Source of vitamin D3
- ✓ No artificial colors or flavors
- ✓ No added sugars
- √ Quick and easy preparation
- ✓ Calorie friendly 158 kcal per serving, 6 servings



### Delicious high protein berry oatmeal for muscle growth and satisfying your sweet tooth

- √ 12 g of PROTEIN per serving
- ✓ Contains all essential amino acids for building muscle
- √ Helps increase and maintain muscle mass
- ✓ Exceptional sweet berry taste with 100% natural dried fruit
- ✓ Source of vitamin D3
- ✓ No artificial colors or flavors
- ✓ No added sugars
- ✓ Quick and easy preparation
- √ Calorie friendly 163 kcal per serving, 6 servings

# 100% Plant-Based Proteins & Superfoods

A blend of all the best nutrient dense superfoods to nourish and sustain you on the journey of life.

How much protein you consume is not as important as how much protein your body can actually digest. Raw, plant-based and powerful protein shakes with up to astonishing 75% protein boost designed to meet your maximum body post work out needs.

# Plant-Based Protein Shakes that Truly Taste Great! Creamy and delicious!

Each ingredient was chosen for its ability to deliver the most nutrient concentrations while providing a smooth pleasant taste. The protein base blend features a complete amino acid profile through a specific combination of pea protein, brown rice protein, whole chia seed powder and quinoa seed powder. Unlike most plant-based protein powders, it isn't gritty or tasteless. It dissolves easily in your favourite smoothie, almond milk, or even water, and it's delicious.

Bottom line......you get a whole lot more out of your protein shake than ever before!



# Chocolate or Vanilla flavour Raw Protein Shake

Complete, tasty and easy to consume proteins of vegetable origin in a Chocolate or Vanilla flavour shake. 70% Protein in Vanilla shake or 63% Protein in Chocolate shake which both base is made of powerful Pea, whole grain Rice, Chia and Quinoa Proteins. Plant-Based Protein Shakes that Truly Taste Great! Creamy and delicious!



# Chocolate or Vanilla flavour All-Body Meal Shake

All your essentials in one complete, tasty and easy to consume blend of organic superfoods and plant-based proteins. The most nutrient dense meal to nourish and sustain you on the journey of life. The delicious All-Body Meal blocks hunger and provides your body with the essential nutrients!



# Maxx 75% Raw Protein Shake

Complete, tasty and easy to consume proteins of vegetable origin. A powerful Pea, whole grain Rice, Chia and Quinoa Proteins enhanced with organic Tribulus Terrestris formula. Whooping 75% Proteins from Multi-Source Plants.



# Chocolate or Vanilla flavour Raw Protein Pudding

Guilt-free desert or post-workout fuel for your body! With only 88 kcal and 0,1 g of sugar per serving. Pudding with divine chocolate or vanilla taste and smooth creamy texture. Protein blend made entirely from plant based proteins. For great taste sweetened with erythritol and stevia. Suitable for all people with sweet tooth which refuse to eat extra calories.



nature's

Selenium + Zinc

# Vitamins and minerals

Take care for your body's resistance and a strong immune system with natural and delicious drinks.



Revolutionary formula with vitamin C, selenium and zinc for strong immune system!

- 1000 mg (1250 % NRV) of vitamin C per dosage
- Covers daily needs of zinc and selenium
- Powdered drink with excellent flavour
- Supports the immune system
- Protects cells from oxidative damage
- Without sugar



# **VITAMIN D3 + CALCIUM**

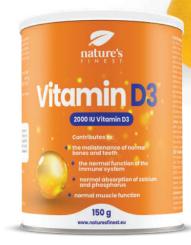
An effective formula of Vitamin D3 and Calcium for a strong immune system, bones and teeth.
1000 IU (500% NRV) vitamin D3 per dosage
800 mg (100 % NRV\*) of calcium per dosage

- Vitamin D3 powder with excellent taste
- Contributes to the normal functioning of the **immune system**
- Helps maintain normal muscle function
- Helps maintain healthy bones and teeth



The most bioavailable form of vitamin D3 powder

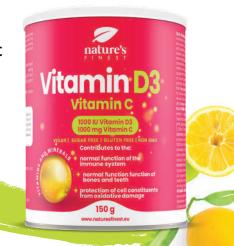
- 2000 IU (1000% NRV) of vitamin D3 per dosage
- Vitamin D3 powder with excellent taste
- Contributes to the normal functioning of the **immune system**
- Helps maintain normal muscle function
- Helps maintain healthy bones and teeth
- Contributes to the normal absorption and utilization of calcium and phosphorus
- Supports normal cell division
- Without sugar



# VITAMIN D3 + VITAMIN C

Powerful formula with Vitamin D3 and Vitamin C powder for a strong immune system

- 1000 IU (500% NRV) vitamin D3 per dosage
- 1000 mg (1250% NRV) of vitamin C per dosage
- Vitamin D3 powder with excellent taste
- Contributes to the normal functioning of the **immune system**
- Helps maintain normal muscle function
- Helps maintain healthy bones and teeth
- Contributes to the normal absorption and utilization of calcium and phosphorus
- Without sugar





### IRON + VITAMIN C + B-COMPLEX

Revolutionary formula with iron, vitamin C and B vitamins

- **Iron gluconate** for optimal absorption
- 1000 mg (1250% NRV) of vitamin C per dosage
- Covers your daily needs for B vitamins
- Powdered drink with excellent taste
- Helps the normal formation of blood cells and haemoglobin
- Contributes to the normal function of the **immune system**
- Contributes to normal energy metabolism
- Prevents fatigue and exhaustion
- Without sugar



# GOLDEN Q10 + VITAMIN C + B-COMPLEX

Revolutionary formula with coenzyme Q10, vitamin C and B-complex for protection against oxidative damage

- Powerful formula for optimal results
- 1000 mg (1250% NRV) of vitamin C per dosage
- Cover your daily needs of B vitamins
- Powdered drink with excellent taste
- Protects cells from aging
- Helps prevent oxidative damage from UV rays
- Contributes to the normal functioning of the immune system
- Contributes to normal energy metabolism
- Without sugar

# **MAGNESIUM + B-COMPLEX**

A revolutionary formula with magnesium and B vitamins to reduce fatigue and exhaustion

- Covers your daily needs of magnesium and B vitamins
- Powdered drink with excellent taste
- Helps reduce **fatigue and exhaustion**
- Helps maintain normal muscle function
- Contributes to the normal functioning of the nervous system
- Without sugar





# MAGNESIUM + GUARANA + B-COMPLEX + VITAMIN C

A revolutionary formula with vitamins, minerals and guarana which increases energy levels and improves concentration!

- Guarana for a natural boost of energy
- Magnesium citrate for optimal bioavailability
- 500 mg (625 % NRV) Vitamin C per dosage
- Covers 50% of your daily needs for B vitamins
- Powdered drink with excellent taste
- Prévents fatigue and exhaustion
- Helps to improve concentration
  Helps maintain normal muscle function
- Without sugar



### **IMUNUP**

With 7 amino acids, 11 vitamins and 8 minerals for strong immune system

- First aid for a weakened immune system
- Daily dose that covers **all your needs** for vitamins and minerals
- With amino acids
- Without sugar







# **B-COMPLEX**

The highest quality and the most bioavailable form of B vitamins

- 50 mg (100 % NRV) of B-complex per dosage
- Contains **7 B vitamins**
- Tasty drink with natural orange flavour
- Contributes to the normal functions of the nervous system
- Raises energy levels
- Supports important processes in the body



# MAGNESIUM

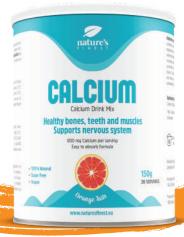
Highest quality and the most bioavailable form of magnesium

- 375 mg of magnesium per dose
- Magnesium citrate for best absorption
- Helps with normal muscle function
- Contributes to normal psychological functions
- For healthy bones and teeth

# CALCIUM

The highest quality and the most bioavailable form of calcium

- 800 mg of calcium per dosage
- Calcium citrate for optimal absorption
- Helps with normal muscle function
- Contributes to the normal functions of the nervous system
- Raises energy levels



# **VITAMIN C**

Highest quality and the most bioavailable form of vitamin C

- 1000 mg of vitamin C per dosage
- Ascorbic acid for optimal absorption
- Contributes to the normal functioning of the nervous system
- Supports the immune system
- Protects from oxidative stress

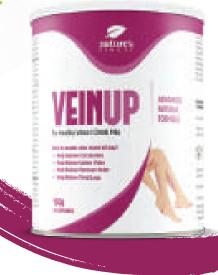




# **NAIL VITAMINS**

A drink that naturally supports healthy and strong nails

- Helps restore nails
- Prevents nails from breaking
- Promotes nail growth



# **THYROID**

# A revolutionary drink for proper thyroid function

- Contributes to the normal production and function of thyroid hormones
- Helps regulate digestion
- For **healthy skin**
- **Reduces** the feeling of constant hunger
- For more energy and calm body and mind
- No sugar added



# **VEIN UP**

# Revolutionary drink that eliminates the appearance of varicose veins!

- Improves blood circulation in the veins
- Helps reduce the appearance of "spider" veins
- Helps reduce the appearance of varicose veins
- Helps relieve the tired and heavy legs





# HAIR MITANINS

Revolutionary drink that contributes to healthy hair from the inside out!

- Promotes hair growth
- Reduces split ends
- For shiny, strong and healthy hair!
- As much as 450 ug of biotin per dosage
- 1 pack = 1 month of regular use
- For **faster** hair **restoration**
- No added sugar

# ANTI HAIR LOSS



Introducing HoteProthe ultimate solution
for Seventing hote
low This supplement
is designed for both
men and women who
are looking for a
natural and effective
way to strengthen
their hair from the
inside out.

Hair Pro contains a unique patented formulation Actrisave, which is scientifically proven to prevent hair loss



# **COLLAGEN FUNCTIONAL POWDERS**

Clinically proven 4 in 1 formula to naturally relieve joint and

muscle pain



Collagen Joint Care
Curcumin

Fortigel® collagen with turmeric extract, hyaluronic acid and vitamin C

- Anti-inflammatory effect joint pain is a consequence of inflammation
- Patented collagen formula supports healthy joints and cartilage
- Hydrolyzed collagen for optimal absorption
- Contributes to the protection of cells from oxidative damage
- Relieves pain in muscles and joints
- Contributes to normal function of bones, teeth, cartilage, gums, skin and blood vessels
- Contributes to the normal functions of the immune system

# For flexible joints or beautiful skin, hair and nails.

# Beauty Hyaluron

Have you ever wondered what keeps our skin radiant, smooth and supple? The answer is simple: youthful skin contains a higher concentration of collagen and hyaluronic acid.

As the skin ages, our cells produce less collagen and hyaluronic acid. This results in a loss of hydration, volume and elasticity. Lines and wrinkles appear, and the skin looks more and more dull.

If we want to fix this, we have to replace these two building blocks of youthful skin - now this is possible with Beauty Hyloron!



# Beauty Collagen

For beautiful hair, skin and nails!

Beauty Collagen drink contains collagen enriched with hyaluronic acid and coenzyme Q10 for triple action. It nourishes and hydrates the skin, and in addition, sufficient skin hydration allows the skin to be elastic and prevents wrinkle formation. Vitamin C and zinc help protect cells from oxidative damage, and biotin helps maintain normal skin and hair



with hvaluron for healthy skin and stimulating



# 100% Pure Collagen

### Completely pure and natural collagen

Natural and 100% pure hydrolysed collagen peptides which are easily absorbed by the body.

# nature's EINEST Collagen NOW PURE HYDROLYSED POWDER HIGH IN PROTEIN HIGH IN PROTEIN WWW.naturesfinest.eu

# Skin Care Collagen

# Reduces wrinkles and improves skin elasticity! Fruity taste!

With premium fish collagen Naticol®, MSM and superfoods beneficial for skin health. Naticol is patented formula for which Clinical studies have shown improved skin elasticity and reduction of wrinkle appearance after consumption of 5 g of Naticol per day for 8 weeks. Also, skin complexion homogeneity and radiance improve after consumption of 2,5 g of Naticol per day for 8 weeks.



# Joint Care Collagen

# Advanced joint formula with measurable recovery results! Fruity taste.

With four active ingredients and patented collagen Fortigel®, MSM, rosehip and camu camu. Clinical studies have showed that consumption of Fortigel results in improvement mobility of joints in heathy individuals. Fortigel collagen peptides can have an influence on cartilage tissue regeneration. Daily intake of 5 g of Fortigel has a beneficial impact on physical function of joints, accompanied with significant reduction of stiffness and pain relief after just three weeks. Rosehip helps to increase joint mobility.



# Beta Glucan

The Heart of Healthy Fiber

# Lowers cholesterol levels:

- √ Helps to normalize blood cholesterol level
- √ Helps to lower blood glucose level after a meal
- √ Stimulates bowel movements

Nature's finest Beta glucan fiber powder provides high quality Beta-glucan in a convenient powder to reduce blood cholester-ol naturally. Unflavoured and unsweetened with absolutely no additives!

Beta glucan can actively lower and reduce blood LDL and total cholesterol.



## Vitamin Water

For a truly healthy vitamin water, at home or on the go!



Looking for a natural and refreshing drink, that will help you get your daily dose of vitamins and minerals?

NOW YOU CAN MAKE IT YOURSELF!

#### Antioxidant

Helps protect cells from oxidative damage

Contributes to the normal function of the immune system

Is a refreshing citrus-flavoured drink, that helps protect cells from oxidative stress and maintains the normal function of the immune system. It complements the daily needs of 4 vitamins and minerals with antioxidant action.



#### **Focus**

Contributes to normal energy metabolism Magnesium, vitamin B6, B12 and calcium help reduce fatigue

Is a refreshing pineapple-flavoured drink that complements the daily needs of 10 vitamins and minerals that help normal energy metabolism, on the other hand, magnesium, vitamin B6, B12 and calcium also help reduce fatigue.



#### **Immune support**

Contributes to the normal function of the immune system Vitamins C, B1, B2, B3 in B6 help for normal functioning of the nervous system

is a refreshing strawberry-flavoured drink that supports the normal function of the immune system. It supplements the daily needs of 11 vitamins and minerals, which contribute to the normal functioning of our immune system.



#### Reload

Magnesium and B vitamins help reduce fatigue and support normal nervous system functions
Zinc contributes to normal mental functions
Contributes to normal energy metabolism

Is a refreshing mango-flavoured drink that complements the daily needs of 10 vitamins and minerals that help normal energy metabolism, in addition, magnesium, vitamin B2, B6 and B12 help reduce fatigue, and zinc helps normal mental functions.





C/LATTE/ C/Cenes

#### DETOX LATTE

#### Detox latte with 3-in-1 body cleansing action

- With chlorella powder, artichoke extract and milk thistle extract for maximum detox power
- It has the ability to cleanse and detoxify the liver
- Helps in the elimination of toxic and unhealthy compounds from the body
- Promotes weight loss
- It contributes to the detoxification potential of the liver
- Supports digestion
- Lactose free, no added sugar, vegan
- Without added sugar or sweeteners
- Lactose-free, vegan



#### COCONUT SLIM LATTE

#### Enjoy a delicious coconut latte and lose excess weight

- With nettle extract, artichoke extract and L-carnitine
- · Has the ability to cleanse and detoxify the liver
- Helps you to lose excess weight
- Supports digestion
- It supports the immune system
- Supports normal glucose metabolism
- The minerals in nettle help strengthen bones, nails and hair



#### MATCHA LATTE

#### Healthy and tasty alternative to coffee

- Awakens the body
- Long-lasting energy without a subsequent drop
- Better memory
- Supplies the body with important antioxidants
- Helps better digestion
- Without added sugars, amazing flavour



#### GOLDEN CURCUMA LATTE

#### Reduce inflammation curcuma

- Confirmed anti-inflammatory effects Supports the immune system
- Excellent source of antioxidants
- Boosts energy naturally
- Improves mood
- Helps regulate digestion
- Without artificial sweeteners or flavours

## PINK COLLAGEN LATTE

## Delicious pink latte drink blend with collagen, hyaluronic acid, and ashwagandha

- Helps to keep skin healthy and supple
- Great coconut and vanilla taste
- It helps with emotional balance
- It helps in adapting the body to stress
- It helps you feel more energetic
- Pink latte drink mixture
- Lactose free and sugar free



#### GOOD NIGHT LATTE

#### Cocoa drink for relaxing and better wellbeing

- Helps maintain vitality
- With the power of ashwagandha, which helps relax
- Supports emotional balance
- Helps in adapting the body to stress
- Without artificial sweeteners or flavours



## RICEDRINKS

#### Bio Rice Drink & Calcium

Rice Drink with Calcium is a natural milk alternative made from rice so it is suitable for those suffering from lactose intolerance as well as vegans. Thanks to added calcified marine algae, Lithothamnium, the drink is also enriched with calcium.

#### Bio Rice Drink & Cacao

The ideal non-dairy alternative for regular chocolate milk. With added 100% organically grown, raw cacao from Peru. Both children and adults can enjoy this delicious chocolate drink without hesitation as its sweet taste comes only from coconut sugar.

# NATURES FINEST CACADE RICE DRINK POWDER. LACTOSE FREE | ORDANIC

#### Bio Rice Drink & Almond

Wholesome and tasteful flavour from mediterranean almonds meet natural sweetness of rice – a subtle nutty note you cannot forget. Packed with essential amino acids, fibres and calcium they are especially important for the muscles, bones and cells in your body.

#### Are you looking for a healthy, vegan and tasty alternative to cow's milk?

Organic, plant-based, non-dairy milk alternative is a much healthier and increasingly popular substitute. It is a perfect solution for people with various allergies or lactose intolerance, vegans, vegetarians and everybody living a healthy lifestyle. Products come in the form of powder, which means drinks can always be freshly prepared and with incredible natural taste. They benefit also from longer shelf life which is a great advantage for the consumer.

#### Bio Rice Drink Cacao & Vanilla

For a quick and simple preparation of a delicious chocolate drink with a scent of vanilla. Cocoa is renowned as a great antioxidant, while vanilla calms and beneficially affects the heart by helping to reduce cholesterol level.

#### Bio Rice Drink & Coconut

With the sweet taste of rice and the captivating taste of coconuts harmoniously combined. Enjoy it straight from a glass or mix it in a smoothie or a porridge for a luxurious breakfast. Refreshing enjoyment at its very best.

You can prepare up to 2.5 L of drink with 250 G.

#### **Bio Rice Drink**

Organic rice drink powder with no added sugar. A much healthier and increasingly popular substitute for dairy products. It is a perfect solution for people with lactose intolerance and various allergies, while being very simple to use and store.







made from 100% natural roasted peanuts. It's a great source of protein.

ORGANIC / VEGAN / NO REFINED SUGAR / HIGH IN PROTEIN.



Organic peanut butter with a high protein content, no refined sugar and so delicious that you will attack it with a spoon.



#### CHOCOLATE CHIP Peanut Butter

A yummy mix of chocolate chips, cacao and peanut butter — instantly addicted!

ORGANIC / VEGAN / NO REFINED SUGAR / HIGH IN PROTEIN





#### **BANANA & VANILLA Peanut Butter**

An extra dose of bananas blended with a pinch of natural vanilla flavour great taste!

ORGANIC / VEGAN / NO REFINED SUGAR / HIGH IN PROTEIN



#### **STRAWBERRY Peanut Butter**

A delicious blend of crunchy buckwheat and strawberry - incredibly pleased!

ORGANIC / VEGAN / NO REFINED SUGAR / HIGH IN PROTEIN



#### COOKIE **Peanut Butter**

Crunchy roasted buckwheat, pinch of cinnamon and lots of peanuts great consistency!

ORGANIC / VEGAN / NO REFINED SUGAR / HIGH IN PROTEIN



#### **CACAO & COCONUT Peanut Butter**

A combination of chocolate, raw cacao and crunchy coconut pieces - awesome!

ORGANIC / VEGAN / NO REFINED SUGAR / HIGH IN PROTEIN





















## What type of snacker are you?

We have delicious and healthy snacks for every type of snacker!

Do you need gluten-free snacks, or are you just looking for a healthy snack packed with protein and not too much sugar?

Whether you're a purist who only eats whole foods, a foodie looking for new ideas, or a busy on-the-go professional, there's a healthy snack for everyone.



## **SUPERFOODS**

Super food is food which is extremely rich in nutritional value. Well, more like food it is used as food supplement. The simplest way it can be defined as a food with a high content of health beneficial substances such as antioxidants, minerals, vitamins, essential fatty acids and proteins. Most of these nutrients work as antioxidants on our body, which means that they bind harmful free radicals and eliminate them from the human body. To preserve superfood's nutritional integrity, they must be minimally-processed, using traditional methods or low-temperature technologies.





#### Acai

Have more antioxidants than any other fruit on the world.
Organic acai powder (freezedried) is made from acai berries that grows only in the Brazilian Amazon and on Colombia's Pacific Coast, super fruits with tremendous health benefits.



#### Acerola

Acerola powder is derived from the acerola cherry, one of nature's highest sources of vitamin C. Originally from Central America, the Acerola fruit change their color during ripening from green to yellow, to dark red.



nature's

Baobab

#### Alfalfa Leaf

Alfalfa powder is made from fresh, green, vigorously growing plants of Medicago sativa and contains no additives or artificial colours. Alfalfa seeds have been used as an herbal medicine for over 1,500 years. Alfalfa seeds are high in protein, calcium, plus other minerals, vitamin A, vitamins in the B group, vitamin C, vitamin D, vitamin E, and vitamin K.



#### **Ashwagandha**

Ashwagandha, one of the most vital herbs in Ayurvedic healing, has been used since ancient times for a wide variety of conditions, but is most well known for its restorative benefits. In Sanskrit ashwagandha means "the smell of a horse," indicating that the herb imparts the vigour and strength of a stallion.



#### **Baobab Fruit**

Baobab fruit powder is a powerful new superfood and Africa's best-kept secret until now. It's known as the "Tree of Life" and has been cherished by locals across the African continent for centuries. It has a unique nutritional profile, with more Vitamin C than oranges, more iron than red meat and a rich content of alkalising minerals: calcium, potassium and magnesium.



#### Kelp

Kelp (Kombu) are large seaweeds which grow in nutrient-rich underwater in shallow oceans. It is rich in minerals such as calcium, magnesium, and iron etc. Kelp is also famous for its rich content of iodine, which is an important element keeping our thyroid working properly.



#### Lucuma

Organic lucuma powder is a natural sweetener prepared from the delicious Peruvian lucuma fruit. It contains a variety of nutrients, including vitamins, minerals and fibre and makes a delicious addition to shakes, smoothies and protein drinks and is an ideal sugar substitute in desserts and cakes.



#### **Barley Grass**

Barley Grass is one of the earliest cultivated foods on the planet, apparently eaten by gladiators for strength and stamina. A natural 'superfood', barley grass is a rich and balanced source of vitamins, minerals, amino acids and enzymes.





#### Maca

An energising and revitalising superfood of the Incas. Jam packed with vitamins, minerals, enzymes and all the essential amino acids. Grown at 4,000m above sea level in the Andean district of Junin by the Pumpush people who have been cultivating and consuming Maca as a staple food for thousands of years.



#### **Macaccino Drink**

Macaccino is a delicious superfood coffee substitute made from Certified Organic Cacao Powder, Maca Root and Coconut Palm Sugar. This incredible blend combines 3 powerful antioxidant rich superfoods into a nutritious, uplifting beverage. This is a healthy and energizing replacement for high caffeine coffee and tea.



#### **Hemp Protein**

Hemp protein powder comes from hemp seeds. It possess all benefits of hemp seeds, in addition, it has very high content of protein (about 50%), which is very easy for our bodies to digest. Our hemp protein powder is completely free of gluten and an optimal ratio between omega 6 to 3 essential fatty acids.. It is full of vitamins, enzymes, and minerals.



#### **Hemp Seeds**

Hemps seeds are full of vitamins, enzymes, and minerals. They posses an optimum balance of the essential fatty acids Omega-3 and Omega-6.



#### Guarana

Guarana is a popular native plant in the Aamzon rain forest in Brazil. Guarana seeds and its powder are similar to caffeine chemically. It increases concentration, enable us to keep a clear head, and ease mental boredom. When mixed with coffee guarana can increase the effect of the caffeine, thus giving us extra energy



#### Chaga

One of the most important anti-aging supplements yet discovered. Like all medicinal mushrooms Chaga contains the beta glucan rich polysaccharides that give medicinal mushroom extracts their potent immune supporting properties. magnesium.



#### Himalayan Salt

Himalayan Crystal Salt comes from Himalayan primal seas since the beginning of lives. At that time, there was no pollution, and it was sun-dried naturally. In contrary to the conventional sea salt, Himalayan salt is not refined and does not contain any additives.



#### Matcha

Matcha is green tea of the best quality. It is a powder, from dried green tea leaves, which are grown in shade, and before processing veins are removed.



#### Camu Camu

One of the world's most abundant sources of vitamin C— as much as 60 times more C per serving than an orange. Camu Camu is traditionally made into a juice by people of the rainforest to support the immune system, and help maintain optimal health, especially under conditions of stress, which tend to deplete the immune system.



#### **Incan Berry**

Prized since ancient times, Inca berries are a delicious superfruit with high levels of phosphorous, vitamin A, vitamin C, vitamin B12 and protein. Inca berries also have high levels of bioflavoniods. These little golden berries are frequently enjoyed by vegans, vegetarians and others looking for a delicious and nutritious treat.



#### Cacao Powder

Our cacao is of Creole variety, and from Peru. Creole variety is called "The Queen of Cacao" as it produces the highest grade beans. Creole cacao is an ancient variety, non-hybrid, produces "fine and flavor" beans, are the scarcest, most expensive and the most highly regarded for their complex flavour and aroma.



#### **Mulberry**

Delicious, fleshy, succulent mulberries are low in calories (just 43 calories per 100 g) and contain health promoting phyto nutrient compounds like-polyphenol pigment antioxidants, minerals and vitamins that are essential for optimum health.



#### Carob

Ultimate cacao substitute, carob is a legume that grows in the Mediterranean regions where it was cultivated for its impressive nutritional value a long time ago. A healthy alternative for children, carob has less fat, more fiber and calcium than cacao.



#### Cat's Claw

Cats Claw is a South America vine commonly known as Una de Gato and is used traditionally used in Peruvian medicine to treat a variety of health complaints. particularly digestive complaints.



#### Pea Protein

A delicious alternative source of protein for anyone but especially for vegetarians, vegans or those following restricted diets. Pea Protein is from Peas. It is made from the process of extraction and purification such that the protein is concentrated about 82% in this product.



#### Moringa

Moringa oleifera is a tree native in India. Its leaves are rich in protein, vitamin A, vitamin B, vitamin C and minerals. Indianpeople traditionally take it as a supplement. On the other hand, Moringa powder is an excellent addition to many recipes. You can add moringa powder into healthy shakes, sprinkle it in soups and on salads.



#### **Psyllium Husk**

Psyllium husk comes from India. Eatable part of the plant are seed shells, forming a wonderful mucus which can help regulate digestion. Psyllium husks contain a lot of insoluble fibres. In contact with water they swell and produce a substance similar to gelatine which has a positive effect on digestion. It is very welcome to those who have haemorrhoids since it softens the excrement.



#### **MSM**

MSM stands for Methyl-sulphylmethane. It is found in various foods, and used by our body to make important enzymes, antibodies, glutathione and connective tissues. MSM is a sulphur supplement. It is an organic sulphur compound (a metabolite of dimethyl sulphoxide), and is a dietary source of sulphur.



#### Reishi

Reishi Mushroom is called Lingzhi in Chinese. It is a polypore mushroom, and mostly refers to Ganoderma lucidum specie. It has been used in traditional Chinese medicine for more than 2000 years.



#### Rhodiola Rosea

Rhodiola rosea is also know as Golden Root or Roseroot, and usually found in cold areas and mountains with high elevations. It is mainly the roots of this plant which are consumed by human beings; and there are a long history of human consumption of Rhodiola Rosea, for example, Russians have used this plant for centuries to cope with cold weather.







#### Rosehip

The rosehip, or rose haw, is the fruit of the rose plant. Rose hips are particularly high in vitamin C content C, one of the richest plant sources. Rose hips also contain some vitamin A and B, essential fatty acids and antioxidant flavonoids.



#### **Spirulina**

Spirulina is an all natural food source that is made up of a highly nutritious micro salt water plant that is more than 60% proteins and amino acids. It is a blue-green microscopic plant that has existed on our planet for 3.6 billion years and served as a source of nourishment to many civilizations.



#### Siberian Ginseng

Siberian Ginseng, or Eleuthero, is a wonderful tonic herb of the highest order. It has been used for centuries as a powerful adaptogen, combating the first signs of stress, fatigue and signs of adrenal weakness whilst sustaining long-term energy and wellbeing.



## FUNCTIONAL BREAKFAST CEREALS

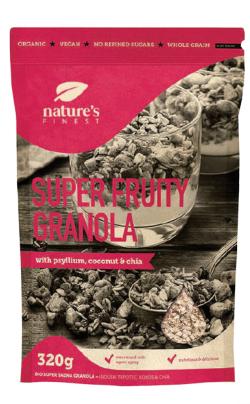
Everyone knows that a healthy breakfast is the most important meal of the day. A healthy cereal is the best way to ensure you and your family are getting a good nutritional start. For a healthy start of a day, choose organic breakfast cereals that contain wholegrains and are high in fibre and low in sugar, fat and salt. For a specific functional effect we added traditional herbs and superfoods.



#### **Super Fruity Granola**

Made of delicious wholegrain oats and carefully baked with cranberries, coconut, apricots, figs and pumpkin seeds. Sweetened only with agave syrup.

ORGANIC / VEGAN / HIGH FIBRE / CONTAINS WHOLE GRAINS / NO REFINED SUGAR ADDED / NO ARTIFICIAL ANYTHING / NUTRITIOUS & DELICIOUS



#### **Body Cleanse Muesli**

With sprouted granola, psyllium husk & lots of seeds. Did you know that oat grain fiber helps to promote digestion and contributes to an increase in faecal bulk?

ORGANIC / VEGAN / HIGH FIBRE / CONTAINS WHOLE GRAINS / NO ADDED SUGAR OR SALT / NO ARTIFICIAL ANYTHING / ADDED SUPERFOODS FOR DIGESTIVE SUPPORT



350a

#### **Superfood Muesli**

With goji berry, mulberry, bee pollen, cacao nibs, coconut & chia. Did you know that bee pollen helps to improve immunity? It contains also a lot of fiber, which contributes to a better digestion.

ORGANIC / HIGH FIBRE / CONTAINS WHOLE GRAINS /
NO ADDED SUGAR OR SALT / NO ARTIFICIAL ANYTHING /
SOURCE OF NATURAL ANTIOXIDANTS



#### **Active Sport Muesli**

With apricot, fig, maca & chia. Perfect formula for athletes or active lifestyle! Contains wholegrains, fruits with antioxidant properties and only naturally present sugars. Did you know that figs are rich in antioxidant?

ORGANIC / VEGAN / HIGH FIBRE / CONTAINS WHOLE GRAINS / NO ADDED SUGAR OR SALT / NO ARTIFICIAL ANYTHING / ALL NATURAL ENERGY BOOST





#### **Protein Power Porridge**

With hemp protein & chia seeds. Sweetened with coconut palm sugar. High protein porridge designed especially for athletes or sport enthusiast.

ORGANIC / VEGAN / HIGH FIBRE / CONTAINS WHOLE GRAINS / NO REFINED SUGAR ADDED / HELPS TO INCREASE AND MAINTAIN MUSCLE MASS





#### **Chocolate Granola**

nature's

With raw cacao, coconut & chia seeds. Sweetened with coconut sugar & agave syrup. A healthy granola baked according to a traditional recipe ... mmm!

ORGANIC / VEGAN / HIGH FIBRE / CONTAINS WHOLE GRAINS / NO REFINED SUGAR ADDED / NO ARTIFICIAL ANYTHING / NUTRITIOUS & DELICIOUS





Full creamy mixture of oats, raw cocoa, chia seeds and coconut sugar. For a delicious and healthy breakfast ready in just 3 minutes.

ORGANIC / VEGAN / HIGH FIBRE / CONTAINS WHOLE GRAINS / NO REFINED SUGAR ADDED / NO ARTIFICIAL ANYTHING / NUTRITIOUS & DELICIOUS











#### HAIR BOMB

100% natural hair restoration mask with 5 in 1 action

- ✓ With natural coconut and almond oil, orange oil and aloe vera
- ✓ A nourishing explosion of active ingredients in a quality hair mask that detangles, regenerates and strengthens your hair
- ✓ Silky smooth and shiny hair in just 30 minutes
- ✓ Ideal care for damaged or dry hair with **split ends**
- ✓ Removes frizz
- ✓ 100% natural ingredients, does not grease the hair
- ✓ A wonderful scent







#### TANNING MIST

Self-tanning spray for an instant natural looking tan

- ✓ Visible results after just one application
- ✓ Get a natural sunkissed glow all year round
- ✓ Safe, easy and convenient
- ✓ Without odor, no need to rinse off
- ✓ Simply spray and achieve instant radiant skin
- ✓ Get tan without sun exposure



### Teeth Whitening strips

Get whiter teeth in just 7 days!

- ✓ Gentle, safe and effective teeth whitening
- ✓ **Lightens teeth stains** caused by food, wine, coffee, tea or cigarettes
- ✓ Easy and convenient use at home or on the go
- ✓ Peroxide-free formula
- ✓ Ingredients safe for tooth enamel
- ✓ Get a brighter smile
- ✓ 100% money back **satisfaction guarantee**





NEW

#### Skin roller

Microneedle derma roller for promoting skin regeneration and reducing the appearance of wrinkles

- ✓ Increased blood circulation
- ✓ Stimulate collagen production in the skin
- ✓ Skin regeneration
- ✓ Reduced appearance of wrinkles and stretch marks
- ✓ Reduced acne scarring and skin discoloration
- ✓ Facial rejuvenation
- ✓ Enhanced product absorption



#### **ANTI CELLULITE**

An effective scrub for beautiful legs without cellulite!



anti cellulite

## Coffee scrub

- Actively fights cellulite and stretch marks
- Nourishes problematic skin
- For better circulation
- **Tightens** the skin
- With moisturizing regenerating oils
- Prevents skin problems





My name is Malie. I am five years old. I spend my days going to preschool and playing with my friends. I also have a puppy named Coco. She is one of my best friends. We like to lay on the sofa and watch cartoons together. I also like to spend time with my mummy. We cook together a lot. And oh boy, I like all the yummy food she makes. Recently, she came up with something really special. And it's healthy too, she says. Being a lucky little girl, I got the chance to help with her creations. She did the cooking and I did the tasting. So, there I was, sitting behind the table like a princess, trying out all those amazing flavours she was putting on the table. All I had to do is to pick the best ones. For me...and for you! And this is how the story of Malie was born.





## Choco Drink & Calcium

Sometimes, after a long day of playing and learning new things — I just need to have some nice, warm cocoa. We created an organic rice drink with cacao and calcium. Sweetened only with coconut sugar, rich in magnesium and iron, this magic drink keeps my teeth healthy and my bones strong.

## Vitamins and minerals



#### Calcium

My mom and dad say that I need a lot of calcium, so I will grow up to be a strong girl!

Calcium is a mineral that is very important for maintaining strong bones and teeth. Kids need more calcium as they get older to support their growing bones, which is why MALIE calcium drink is perfect for me!

And what's best? It has a great orange taste, with is my favorite fruit!



#### Vitamin D3

Maintain an optimal level of Vitamin D, even when you don't get enough sun!

With a safe dose or 400 UI (10  $\mu$ g) MALIE vitamin D3 helps support optimal calcium absorption, and promotes strong bones, teeth, as well as proper muscle and immune system function! With a delicious lemon flavor and without added sugars!



#### Vitamin C

As parents we try our best to insure our children get the all the required vitamins through our diet - but we all know that sometimes it doesn't go as planned.. Now we have a solution!

Make sure your kids get the required vitamins to maintain a healthy immune system, and maintain normal function of bones, teeth, gums and skin.

Try our new MALIE Vitamin C in powdered form, with a delicious and fresh lemon aroma and without added sugars.





#### Porridge Super Fruity

Have you ever heard of mulberries?

Mulberries are superfood; they have naturally sweet taste. We mixed them together with some goji berries and figs and this is how the Malie Super Fruity Porridge was created.



#### Porridge Banana

I am not a monkey – but I love bananas! ;)

We all love everything with bananas in it and that means this porridge too. It tastes yummy! The Malie Bio Banana Porridge is perfect food for kids of all ages, and surely it makes deliciously healthy food for adults too.



#### Porridge Choco&Coconut

If I had to choose a perfect breakfast, there has to be chocolate in it. We created a chocolate flavoured porridge with a twist of coconut. The chocolate flavour comes from organic cacao acting as an antioxidant. Trust me, it tastes yummy!



#### Porridge Choco&Banana

It makes an excellent breakfast for me and you. It's easy to prepare with some hot water or any type of plant-based drink or milk.

Oats are packed with slow releasing carbs that help stabilise blood sugar and they contain more dietary fibre than any other grain. We added powdered cocoa and bananas for an even better taste.



#### **OUR STORY**

Babe's Vitamins is the perfect line of all natural vitamins, supplements and superfoods that help babes around the world shape their bodies naturally, boost their health and overcome daily challenges!

Made only of the highest quality ingredients that are tailored to meet the unique needs of women.

And because women all deserve to know what they put into their bodies, you will never find inside our products any hidden artificial additives, colours, aromas, or flavour enhancers. We are always true to our nature roots!

Our goal is to help all women live their healthiest, most vibrant lives by providing them with the nutrients they need to support their overall well-being. With Babe's vitamins, you can trust that you are getting the best possible support for your body.

### Meet the babe behind the babe's vitamins!



#### **EVA MAHER**

"Sometimes it seems almost impossible to feel good in our body. Social pressures, stress, fast food, and other distractions - which you face at almost every turn - can quickly lead you to an unhealthy lifestyle. And when you don't live a healthy life, it always negatively affects your well-being and contentment. I noticed this in myself and so I was convinced that the same thing was happening to other women as well."

This motivated Eva to team up with the Europe's biggest all-natural supplement company Nutrisslim and together with their team of health scientist they shared a goal to develop perfectly tailored supplements and healthy formulas addressing all woman's needs. Products they creating are all-natural solution for everyone woman who wants to feel good in their own skin and live the healthy and happy life!

Get ready for the natural body transformation, well-being, and health that begins inside – but it shows on the outside!

#### **MISSION & ETHOS**

Our mission is to help all women - regardless of age, race, or body type – to live a well-balanced and healthy life and always feel confident in their own skin

#### **NATURAL BEAUTY MATTERS TO US**

At Babe's Vitamins, we believe that inner beauty is a crucial aspect of overall beauty. A truly beautiful woman is the one who feels confident and proud of her natural body, including both her strengths and imperfections. She values her worth, embraces her individuality, and loves herself just as she is.

#### Our values:

Quality \* Safety \* Transparency \* Beauty \* Nature \* Innovation

#### **BRAND POSITIONING**

High-quality, all-natural products at affordable price!
Babe's Vitamins is affordably positioned within the group of
natural food supplements, superfoods, organic foods and
functional foods.

#### WHAT WE BRING TO THE TABLE

Trendy products \* Most efficient results \* Natural products \* Good value for money \* Trustworthy products \* Products approved by customers

#### **BRAND PROMISE**

With consistent brand tagline placement in our communication, we pursue the appearance of being presented as the most natural brand in our product group. Our unique message sets us apart from the competition in terms of having unique brand USP and at the same time our brand promise is accepted by the consumers as a high buying decision value. The credible personal storytelling plays a central role in communication as it adds authority, trustfulness and credibility to the brand.

With the consistent brand promise communication and consistent brand theme placement - brand identity, color scheme and font, the brand will captivate a broad awarnes amoungs consumers.

Tailored products for women, made by women

#### **OUR CONSUMER? EVERY WOMEN**

Our focus are all women – regardless of age, race, or body type, who are interested in natural health, wellbeing and fitness lifestyle. We target all age groups, but most popular audience are women aged 30 - 45. As per a product we target a specific audience and always with a tailored solution for their needs.

#### **HOW CONSUMER FEELS ABOUT US...**

beautiful, fit, confident, feminine, satisfied, sexy.

#### **HOW WE DESCRIBE OUR CONSUMER**

You choose nature \* You choose beauty \* You choose to be fit \* You choose the best \* Your health is your priority

## BYE BYE LATE EXTREME!

An effective inhibitor of carbohydrates and fats, which enables weight loss without changing the diet!

Equal portions = weight loss

With the power of IDalG™, it blocks up to 77% of carbohydrate digestion enzymes and up to 63% of fat digestion enzymes.

Clinical studies demonstrate weight and fat loss, especially in women.

The added strength of L-tyrosine and L-carnitine for accelerated fat burning.



## WEIGHT LOSS

#### **BYE BYE APPETITE**

- Helps regulate appetite
- Helps with weight loss
- Regulates body weight
- Helps normalize blood glucose levels
- Regulates digestion
- Proven performance





#### **BYE BYE FAT**

- Supports liver health
- Helps cleanse and detoxify the liver
- Prevents the accumulation of fat around the liver
- It supports the immune systen

#### LIVER CLEANSE

- Speeds up fat burning
- 500 mg of L-carnitine per dose
- 100 mg guarana extract per dose
- Promotes sweating during physical activity
- Suppresses the feeling of hunger!

#### **BODY DETOX**

- Stimulates the remova of accumulated toxins from the body
- Promotes healthy digestion
- Strengthens the immune system
- Feeling better = more energy
- The first step before losing weight

#### **BYE BYE WATER**

- Prevents retention of excess water in body
- Reduces bloating and puffiness
- Contributes to weight loss
- Supports urinary tractions
- Speeds up sweating during physical activit











## SuperGreens!

An easy way to ingest important vitamins, minerals, amino acids, and antioxidants!



#### Supergreens Glow

- Stimulates the natural formatior of collagen
- It helps to cleanse the body
- For a healthy digestion
  - 7 organically grown superfoods



#### Supergreens Energy

- With guarana and matcha for natural increase in energy and concentration
- Promotes body cleansing



#### Supergreens Balance

- It has an adaptogenic and anti-stress effect
- Promotes healthy digestion



#### Supergreens Detox

- Helps cleanse the body
- Helps raise immunity
- 6 organically grown superfood





Babe's VITAMIN C Drink mix



Babe's beauty boom!

#### **COLLAGEN SKIN CARE**

Reduce the visibility of wrinkles and improve skin elasticity! It slows down the signs of aging.

#### **HAIR VITAMINS**

Longer, thicker and stronger hair!

















































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